

Lake View Cemetery Salutes Local Jewelers

By: Allan R. May



The Webb C. Ball Co.
Photo Credit: Special Collections Cleveland State University

As we celebrate the life and accomplishments of Lake View's **Larry J.B. Robinson**, we want to take a moment and look at some of the other residents who have contributed to Cleveland's jewelry industry.

Webb C. Ball was a noted pioneer jeweler in Cleveland, who left his mark on this country at a time when the railroads dominated the transportation industry.

Ball was born on October 6, 1847 on a farm near Fredericktown, Ohio in rural Knox County, located in the center of the state. After attending local schools there, Ball found work as a jewelers' apprentice. Beginning in May 1869, he worked for a jeweler and watch-maker, earning a weekly wage of \$1. Six years later, Ball was working at a manufacturing plant in Cincinnati.

In early 1879 Ball relocated to Cleveland. He opened his first jewelry store and watch shop on March 19 at the corner of Superior Avenue and Seneca Street (now West 3rd). Beginning with just two show-cases and a work bench, Ball operated out of the location for the next 32 years.

On April 19, 1891 a tragic event took place that would have a profound effect on Balls' life and work. In Kipton, Ohio, a small village not far from the southern shore of Lake Erie in Lorain County, a passenger train and a government mail train collided on the Lake Shore & Michigan Southern Railroad. The collision took the lives of several United States postal work-

ers and the engineers and firemen of both locomotives. An ensuing investigation determined that the crash was due to one of the engineer's watches having been four minutes behind.

In the trials that followed, Ball was called upon as a "recognized authority" in watch construction. As a result, he was asked to conduct his own investigation into the conditions responsible for the accident and to offer recommendations on reform measures to help prevent future disasters. The *Plain Dealer* reported:

"It was as a result of his recommendations that the existing plan of inspection and time comparison for the watches used by railway employees and for standard clocks as well, was first put into operation. It was also decided that watches of standard grade must be carried by all men in train service."

The "watch inspection service," which Ball helped establish for the Lake Shore & Michigan Southern Railroad, was soon being used by major railroads across the country. Within a few years, 75 percent of all railroads were using Ball's recommendations. Ball kept up with the advances being made in the railroad industry by inventing watch movements that increased accuracy. He received patents and trademarks for many of these inventions.

In 1911, the Webb C. Ball Company opened in the Ball Building at 1114 Euclid

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Lake View Cemetery Remembers

Cleveland's Diamond Man Larry J. B. Robinson

By: Allan R. May

Known to his friends, customers and an adoring radio audience as "The Diamond Man," Larry J.B. Robinson was a gem whose generous heart shone brightly in Cleveland for more than three decades. Of all the jewelers that have made a name for themselves in Cleveland, his was the most well-known. Robinson's business interests were exceeded only by his love for the city and his active participation in its civic affairs.

Robinson was born on October 25, 1928 in Detroit, Michigan. The following year his family came to Cleveland, where his parents, Joseph B. and Minnie Robinson opened their first jewelry shop in a store front in Glenville at the corner of Superior Avenue and East 105th Street.

Larry Robinson attended local schools, graduating from Cleveland Heights High School in 1946. After college he put a fine-tuning on his education by earning a doctorate in business from the Harvard Business School. After graduation he served as a member of the faculty for three years. From Massachusetts he moved to Chicago, where he served as an administrative assistant to Henry Crown, a billionaire business magnate. Crown, one of seven children born to a Lithuanian sweatshop worker, once owned the Empire State Build-

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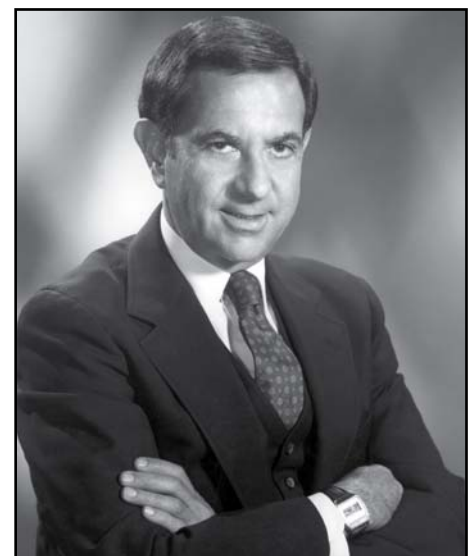


Photo Credit: Special Collections Cleveland State University

Larry J.B. Robinson

What's New

Workshops, Express Tours and Clubs at Lake View Cemetery

Workshops

Lake View Cemetery offers a variety of walking, bus and self-guided tours. This year we are adding workshops for the general public to our schedule.

Writing Your Own Life Story
April 20 – 3:00 p.m.
Location: Tool House D
July 13 – Noon
Location: Tool House D

These workshops will guide you through the process of leaving a written legacy of your life's lessons. Cost is \$15.00 per person which includes materials and light refreshments.

Reservations and pre-payment are required, please call Kathy at 216-453-0957 or email her at kathy@lakeviewcemetery.com

Plein Air Painting Workshop
Sunday, May 15
1:30 – 3:30 p.m.
Wade Memorial Chapel
Sunday, July 10
1:30 – 3:30 p.m.
Wade Memorial Chapel

Learn to paint on the beautiful grounds of the cemetery. Fee is \$20.00 and will include the workshop and light refreshments. Reservations and pre-payment are necessary, please call Kathy at 216-453-0957 or email kathy@lakeviewcemetery.com.



Express Tours

Check out our website for summer express tours. We will be holding a number of shorter tours at Lake View during the late afternoon and early evening summer hours. Enjoy the cemetery on a beautiful summer evening while learning about many of the interesting people buried at Lake View.



Clubs

Lake View has organized *Viewfinders*, a photography club at Lake View. Our first meeting will be April 16, 9:30 – 11:00 a.m. If you are interested in joining, please email kathy@lakeviewcemetery.com.

We are also in the process of organizing a Garden Club at Lake View. If you are interested in joining, please email mkrohmer@lakeviewcemetery.com



Family Services at Lake View Cemetery

By Donald W. Martin

As newly appointed Director of Family Service, it is my job to ensure that Lake View Cemetery is providing the best possible service for a family who is going through one of the toughest days of their life. We are also here to assist families in pre-planning their burial needs.

It is our intention to assist a family from the time they select the appropriate location to lay a loved one to rest, to the extended after care that we will begin providing to a family. For the convenience of the family, appointments may even be in the home if that is the wishes of the family.

In order to better serve our families we have extended our office hours on Saturday. We are now open from 8:30 a.m. until 4:00 p.m. The office is also open on Sunday from 12:00 – 4:00 p.m. We are here to answer any additional questions, concerns, requests, floral placements, genealogy and interment location information that you might have. Lake View Cemetery has expanded our Family Service Department to include eight Memorial Advisors to provide our additional services and cover the extended hours.

I look forward to meeting and working with the many families in the Cleveland area that select and trust Lake View to serve their families.

Extended Hours at Lake View Cemetery

The grounds of Lake View Cemetery will be open from 7:30 a.m. until 7:30 p.m. from April 1 until September 30, 2011. This will allow time for families to visit a loved one's grave or just enjoy a beautiful evening at Lake View. On October 1st, the hours that the grounds will be open will return to 7:30 a.m. until 5:30 p.m.



President and CEO Gerald D. Wantz discusses the grounds during the tour.

Kent State Executive MBA Program

Dr. Mike Mayo's class from Kent State University's Executive MBA program is getting hands on experience in developing a business plan for Lake View Cemetery. The 30 students who have been involved with the Executive MBA program for the past 18 months will focus on branding, marketing and sales at Lake View.

A day long visit to Lake View was held on Feb. 12th, where the students learned more about the cemetery. President and CEO Gerald D. Wantz lead a tour of the grounds, giving the students an understanding of the cemetery business and our unique landscape which sets us apart from other cemeteries. Don Martin, Manager of Family Services, discussed the various products we sell at Lake View along with the special relationship we have with families as they discuss final burial arrangements. Mary Krohmer, Director of Community Relations, shared history of the cemetery while Kathy Goss, Executive Director of The Lake View Cemetery Foundation, discussed the vision of Lake View. William Glubiak, Principal Partner of Cedar Brook Financial Partners, adjunct professor, provided practical application for business principles to non-profit businesses. Mr. Glubiak is also the Chairman of the Board at Julie Billiard School.

We look forward to the final projects from Dr. Mayo's class.

JOINING LAKE VIEW'S TEAM

Julie Semega joined Lake View staff last August as Accounts Receivable Specialist. Before coming to Lake View, Julie was in the accounting department at GE Nela Park. Julie has two adult children, a daughter and son, 3 cats and an Irish wolfhound. In her spare time she enjoys gardening, reading, wine tasting, baking and home remodeling.

Lake View is pleased to welcome four new Memorial Advisors to our staff.

Starting in January Andrew Bales is a recent graduate from Washington and Jefferson College in Washington, PA where he majored in Business Administration with a concentration in Entrepreneurship. No stranger to Lake View, Andrew spent his summer breaks from college working on our grounds staff. He enjoys all sports and still plays basketball and baseball. Andrew and his fiancée Ashley are planning a September, 2012 wedding.

Joining Lake View's staff in December, John Noel has worked in sales for over thirty years, including business to business and in home sales. He and his wife Rose have been married for 38 years and have two adult daughters and three grandchildren. Outside of work John enjoys golf and babysitting his grandchildren, including his new two month old granddaughter.

Judith Croom started at Lake View in January. Born and raised in Cleveland, Judy worked for Alvin Jewelers for 14 years before coming to Lake View. Married for 17 years, she and her husband Jimmy have one son Jason and two grandchildren, Nina and Jason Jr. When not at work, Judy enjoys spending time with her family.

Michael McGuire is a graduate of Lakewood High School and received a Business Management Degree from Cuyahoga Community College. He past cemetery work experience includes working three years with the Loewen Group in Westlake. Mike has four children and one granddaughter. When not at work, Mike is involved with the Ohio High School Basketball Officials Association and officiates at basketball games.

Joining Lake View Cemetery in October, Don Martin is Director of Family Services. After spending eighteen years providing customer service in the retail industry, Don has spent the last 16 years in the cemetery business. He is responsible for enhancing our Family Services to better serve and assist our families. Don has served as Secretary/Treasurer for the Ohio Association of Cemetery Superintendents & Officials from 2000-2005. Don and his wife, Laurie, have been married for 33 years and have one son. Outside of work Don enjoys snow skiing, travel, summer tent camping and time with his family.



L-R: M. McGuire, J. Croom, A. Bales, J. Noel.

Garfield Monument and Wade Chapel Open

Friday, April 1, 2011

It's time to awake from winter hibernation and get back outside! Lake View's two most famous buildings reopen to visitors today. Hours of operation are 9:00 a.m. to 4:00 p.m. through November.



Wade Chapel

In Memoriam

JAMES H. DEMPSEY, JR.

Mr. James H. Dempsey, Jr, former Trustee and President of the Board of Trustees of The Lake View Cemetery Association passed away on October 1, 2010. Mr. Dempsey served as a member of the Board of Trustees from 1953 to 1978. He was a member of the Executive Committee from 1969-1977 and served as Board President from 1971-1975.

Mr. Dempsey was a Cleveland native and graduated from University School, Yale College and its Law School. His father, James H. Dempsey founded Squire, Sanders & Dempsey. Mr. Dempsey followed in his father footsteps and was the last of five



Photo Credit: Special Collections Cleveland State University

members of his family who were partners in the law firm. During World War II he served in the US Navy both as a deck officer and as a naval aviator reaching the rank of Lieutenant Commander.

Active in the community, Mr. Dempsey served as clerk of Hunting Valley for two terms and three terms as mayor. Besides serving on the Board at Lake View Cemetery, he was also President and Trustee of The Cleveland Museum of Art. His other civic commitments included The Episcopal Diocese of Ohio, the Home of Aged Women, Laurel School, and University Hospitals. Mr. Dempsey served as a director of the Maynard H. Murch Company, The Rotor Tool Company and the W.S. Tyler Company. He also enjoyed tennis and golf.

Mr. Dempsey is survived by his wife, Julia; two daughters Julia Cox and Melissa Gerrity along with two grandchildren.

NORMAN P. KINER

Norm Kiner, a member of Lake View Cemetery's docent core, passed away January 14, 2011. Norm became a docent in 2010 and loved sharing the history of Lake View with the many tour groups that he led.

Born and raised in Rochester, NY, Norm graduated from Albany University and majored in History. After teaching for a few years in Northeast Ohio, he spent the next 30 years as a Probation Officer with the Juvenile Court System.

When not at work, Norm loved the theater. He and his wife Drinda met while performing in Lovers and Other Strangers with the Unitarian Players. They played a husband and wife who were getting a divorce. The exact opposite happened in real life as Norm and Drinda fell in love and were married for almost 35 years. They were also actively involved with a group of Cleveland Volunteers which entertained seniors at senior centers, retirement and nursing homes. Norm also enjoyed bowling and baseball.



JOHN LIMBOCKER, JR.

Mr. John Limbocker, Jr. former Trustee of The Lake View Cemetery Association passed away on September 17, 2010. Mr. Limbocker served as a member of the Board of Trustees from 1969 - 2009, and he was a member of the Executive Committee from 1981-2009.

Mr. Limbocker, born in Glendale, Oh graduated from Yale College in 1955. Moving to Cleveland, he worked for Oglebay-Norton Company, retiring as a senior vice-president for the firm. Mr. Limbocker spent much of his retirement years supporting and riding with the Chagrin Valley Hunt Club, becoming Joint Master of Foxhounds. Active in the community he served on many local boards and was a member of the Tavern Club and the Winous Point Shooting Club.

Mr. Limbocker is survived by his wife, Cynthia Blyth Limbocker; daughters Sarita Porter, Jane L. Haley and Laura Williams, five grandchildren and brothers Franklin B. and Derek L.



Photo Credit: Special Collections Cleveland State University

Will Power

It is so worthwhile to leave your mark on one of Cleveland's great institutions. To discuss making a bequest in your will to Lake View Cemetery, please contact **Kathy Goss, Executive Director of The Lake View Cemetery Foundation at (216) 453-0957.**



... *LVC Salutes Local Jewelers*
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Avenue. The new company consisted of four departments, the Ball Railroad Standard Watch; the Ball Watch Company, the Ball Retail Jewelry Store and the Ball System of Watch Inspection.

Ball branched out to Chicago in August 1918 establishing the Norris-Alister-Ball Company and installing his son as president. The business grew to be the largest wholesale distributor of standard railroad watches in the country.

In 1920, near the end of his life, Ball became a Cleveland Indians' fan. It was a season to remember. In August of that year the team's beloved shortstop, **Raymond Chapman** (Sec. 42, Lot 16), was killed after being hit in the head with a pitch thrown by New York Yankee Carl Mays. Despite the tragedy, the team went on to win the World Series. Ball personally presented diamond medals to players Elmer Smith, who hit the first grand slam in World Series play, and Bill Wambsganss, who recorded the only unassisted triple play in World Series history.

Ball was active civically as a charter member of the Cleveland Chamber of Commerce and as a

director of the Cleveland Convention Board, serving as its president in 1902. Ball passed away in his Cleveland Heights home on March 6, 1922. He is buried in Section 8, Lot 144.

Webb C. Ball and **Hugh W. Beattie** had several things in common. Both were apprenticed to watch-makers as young men and later, in their "golden years", they became avid Cleveland baseball fans.

Beattie was born on December 6, 1860 near Stratford, Ontario. There he received his schooling and was a local hockey player. He trained as a jeweler and watch-maker's apprentice and, at the age of 24, moved with his family across Lake Erie to Cleveland.

A successful boot and shoe maker, Beattie's father opened a store on Woodland Avenue. As a Sunday school teacher, the elder Beattie instilled a "deep religious sensitivity" in his son.

Hugh Beattie began his career modestly in Cleveland by opening a watch repair trade. He rented a window in the shop of Charles Stein at the corner of Ontario and Prospect Avenue. After earning enough money to set out on his own, Beattie rented a store at Scovill Avenue and Kennard Street

(East 46th). In 1890 when an opportunity came to buy a competitor's business, he purchased the Baxter & Craig Company and moved into the Arcade. Hugh Beattie was soon joined by his brother George in the business.

During 1912 the Arcade store made headlines after thieves stole an entire showcase of expensive gems. Beattie, when notified by police at his Moreland Hills farm, took the news in stride and continued his farm chores.

Beattie soon turned his attention to his gem business and developed a name for himself by servicing the families who came to him to purchase their engagement and wedding rings. His reputation soon earned him the title of "dean of Cleveland's jewelers."

George Beattie branched out on his own by opening his own jewelry shop in the Arcade in 1917. The shop remained in business for nearly 60 years. Continued success by Hugh Beattie allowed him to open a second retail store in the Bulkley Building in Playhouse Square in 1920. At that time he took his sons Hugh, Milton and Reverly into the business and incorporated as H. W. Beattie & Sons in 1926. In 1932, Beat-

tie closed his shop in the Bulkley Building and moved to 1117 Euclid Avenue. They remained in business there into the 1990s.

Although a member of the Cleveland Chamber of Commerce, Beattie did not participate in any other civic organizations. He did enjoy sports in his later years and was a regular attendee at the Cleveland Indians' ball park. He met and became good friends with legendary ball player and manager, Connie Mack.

Beattie lived until the ripe old age of 92 before passing away on June 19, 1953 at his Moreland Hills farm. He is buried in Section 2, Lot 412-A.

Following George Beattie's death in 1959, H.W. Beattie & Sons purchased his shop in the Arcade. That shop remained in business until 1976.

In 2001, *Cleveland Scene* magazine produced a series called "Best of Cleveland". In the category of "Best Window Display," the magazine selected H.W. Beattie & Sons, writing:

A glittering Euclid Avenue remnant from the days of 'Millionaire's Row,' this location of the 122-year-old fam-

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Horticultural Corner

By: Dave Gressley, Horticulturist

When one thinks about the extreme weather we have endured this past year, respect for the resiliency of trees must surely swell. Drought-like heat and dryness from last summer combined with the intense cold of this past winter will test the endurance of many plants. Unfavorable environmental conditions cause cumulative stress buildup in plants contributing to its eventual decline. Healthy plants have greater immunity from disease infection and insect infestation. They withstand stresses that induce dieback and display better response to wounding and pruning cuts; growing more tissue that promotes quicker wound closure and compartmentalization, limiting the onset of decay.

Despite all the ills that affect plant health, the bottom line that promotes plant longevity is how much energy it generates through photosynthesis. Knowing what the average size and rate of growth of any plant in question helps determine how well that particular plant is faring. Look at the leaf size and color, the amount of growth or twig extension and the density of the foliage to determine the level of a plant's health. Plants generally producing larger sized foliage with deeper color and longer twig extension in a dense canopy are healthier than their counterparts that produce less of the above traits because they produce more energy that sustains physiological functioning and optimal reserves for storage.

The other factor that determines the longevity of a plant is its structure. A strong central leader with well placed scaffolding or branches optimizes the physical structure of a tree. Of course a plant free of wounds is preferred over a specimen that has been compromised. Proper pruning is essential to tree survival. Cuts must be made along the branch collar which is usually the thinnest path of the cut. Properly made and timed pruning cuts close over quicker.



Educational Walking Tours

Find out why Lake View is known as Cleveland's Outdoor Museum and Arboretum. Please register for the following walks and tours by calling Mary at 216-421-2687. The cost is \$7.00 per person, and payment is expected when you register.



Daffodil Sunday

April 17, 2011
7:30 a.m.-5:30 p.m.

It's a sight to behold—our Daffodil Hill blanketed with hundreds of thousands of yellow blooms. Make a day of it on April 17 with your family. Visit our monuments, take a walk around our extensive grounds, and bring a picnic to celebrate springtime in Cleveland. And don't miss the daffodil show. Admission is free. Just follow the red arrows along the roads to get to Daffodil Hill.



Azalea Sunday

Sunday, May 1, 2011
7:30 a.m.-5:30 p.m.

May is one of the most beautiful months at the Cemetery: the leaves are budding on the trees, the grass is green again, and the spring flowers are in full bloom. Our flowering azalea bushes are bursting with beautiful colors. Follow the red arrows on May 1.



Mother's Day Walking Tour

Sunday, May 8, 2011
2:00 p.m.

Join local author Vicki Vigil, as she discusses some of the many special women buried at Lake View that were instrumental in the development of the Western Reserve. Bring your mom or that special lady in your life to celebrate all of these women.



Birder Walking Tour

Saturday May 14, 2011
8:30 a.m.

One advantage to being an arboreal cemetery is that Lake View is a haven for dozens of birds: nesters, migrators, and songbirds. A naturalist from The Nature Center at Shaker Lakes will be the guide as we search for our feathered friends.



Horticultural Walking Tour

Saturday May 14, 2011
10:00 a.m.

In 1869, the founders of Lake View Cemetery planned a true garden cemetery, using the Victorian notion of creating a peaceful, park-like setting for the grieving. Learn more about our arboretum from horticulturalist David Gressley. Some highlights will include our Moses Cleaveland trees, Ohio State champion oaks, the collection of Japanese maples and even our own variety of Ginkgo biloba.



Geology Walking Tour

Saturday June 4, 2011
10:00 a.m.

Learn more about the stones used in Lake View's monuments and memorials. This walk will include the southern part of Lake View including a visit to the old bluestone quarry and the Garfield Monument. Dr. Joseph Hannibal from the Cleveland Museum of Natural History will be leading the walk.



Architectural Walking Tour

Sunday June 5, 2011
2:00 p.m.

Visit our great architectural gems: the James A. Garfield Monument, Wade Chapel, and the Community Mausoleum along with other monuments at Lake View. This tour will be led by architect Dale Serne from Dale Serne Architects.



Father's Day Walking Tour

Sunday, June 19, 2011
2:00 p.m.

Bring Dad for a special walk at Lake View as we learn about some of the sports figures that are buried here. It will be a unique way to share Father's Day with that important man in your life. Local author Vicki Vigil will lead us on this walk.



Celebrating Cleveland Heights Residents

Saturday June 25, 2011
10:00 a.m.

Many famous Heights residents are buried at Lake View, including Dr. George Crile, John L. Severance, and Eliot Ness. Deanna Bremer, Executive Director of FutureHeights, will be your guide on this informative tour.



Bat Night

Friday, Aug. 5, 2011
8:00 p.m.

They make some think of vampires, while others say they are rats with wings. Learn more about this fascinating creature with naturalist Tim Krynak. This is a joint venture with The Nature Center at Shaker Lakes and Cleveland Metroparks. Enter Lake View Cemetery via the Mayfield Gate.



Volunteering

Lake View is always in need of volunteers. If you have a few hours to give, please contact

**Mary Krohmer at
(216) 421-2687.**

Foundation Frameworks

By: Katharine A. Goss, Executive Director – The Lake View Cemetery Foundation

Every season has its allure at Lake View Cemetery. As the snow recedes, and new signs of spring appear, we are reminded of the daily blessings our guests can savor here at Lake View. It is a time to celebrate life amongst 100,000 dancing daffodils, mallard ducks coupled in the lagoon, and beams of light spilling through a Tiffany glass window. Spring is sensational, corner-to-corner, in our 285-acre campus.

The Lake View Cemetery Foundation is responsible for coordinating over 300 community activities each year. These events, which are separate and apart from Cemetery operations, make us a preferred visitors' destination

within Cleveland's premier urban-based cultural district, University Circle. Some of this year's highlights include: refreshed, time-honored, historic walking and trolley tours; our new Lake View Express tours, tailored for today's fast-paced schedules; plus *Viewfinders*, a photography club, and Plein Air Sunday, a painting workshop series. We are also conducting quarterly Writing Your Own Life Story workshops, for those who wish to leave a written legacy of life's lessons learned.

This year, our annual fund goal is \$130,000. Early indications show an increased number of donors, as well as dollar amounts given that exceed those from 2010. Without your support, our ability to continue

developing meaningful programs will be diminished. A strong annual fund assists Lake View in our grant-seeking efforts; money of which is used to fund vital projects, such as a feasibility study that will determine the amount and type of work needed to restore The James A. Garfield Monument.

To all who have supported our Foundation, we are honored that you have chosen Lake View Cemetery amongst the many other institutions that have made similar requests. To our newest friends, we are pleased to announce that you may now donate conveniently on line at www.lakeviewcemetery.com/donations/php. Arranging a corporate match is a great way to leverage your personal



donation. You are always invited to contact me if you would like to discuss the various ways to give to The Lake View Cemetery Foundation, a 501c (3) public charity.

Thank You to All Our Contributors

CAPITAL

JAN. 1, 2010 - FEB. 28, 2011

AAUW, Erie Branch
Alpha Phi Fraternity
Athersys, Inc.
Bethany English Lutheran Church
Boy Scout Troop 215 Berea
Brooklyn Heights Senior Citizens
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Lakewood United Methodist Church
City of Aurora
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Fairview Park City School District
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Northeastern Ohio R.W.A.
Ohio Concrete Resurfacing Inc.
Park Synagogue Sisterhood
Parma-Snow Library
Cuyahoga County System
Parkview Activities
PEO Sisterhood Chapter AH
PEO Sisterhood Chapter DB
Pleasant Lake Nursing Home Inc.
Pleasant Lake Villa
Potpourri Garden Club
Progressive Insurance
Red Hat Ladies
Rocky River Public Library
SS Robert and William Parish
Sheet Metal Workers' Local #33
St. Anthony's Ladies Guild
St. Gabriel Church
St. Mark Church
St. Paul's Lutheran School
Mary Ann Sellman
Slovenian Pensioners Club of Euclid
Tammy Joyce
The Church of Saint Anselm
The DeVille Apartment Seniors
The Fairways
The Study Club
Village of Jefferson
West Holmes Middle School
Western Reserve Historical Society
Willoughby Historical Society
Womans Club of Ashtabula
YWCA of Greater Cleveland

ANNUAL, 2010

JAN. 1 - DEC. 31, 2010

MOSES CLEVELAND SOCIETY

(\$5,000 and up)

Anita Peek Gilger M.D. Trust
Mr. Henri Pell Junod, Jr.
Murch Foundation

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(\$2,500 - \$3,499)

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AZALEA SOCIETY

(\$250-\$499)

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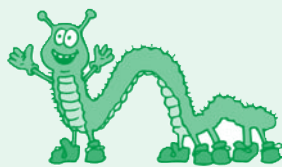
continued on page 11...

NEW

Lake View Luminaries: Tiffany and Other Artists of Acclaim

Saturday, June 18, 2011
10:00 a.m.

Dale Hilton, Director of Distance Learning at the Cleveland Museum of Art, will highlight works of noted artists found at Lake View. We will look at the remarkable works of Louis Comfort Tiffany, Kenyon Cox, Caspar Buberl, Augustus St. Gaudens and Hubbell and Benes just to name a few. \$7.00 per person. Call Mary at 216-421-2687 to register.



Hug a Bug Club

Saturday, August 13, 2011
1:00 p.m. – 3:00 p.m.

Cynthia Druckenbrod, Director of Horticulture and Conservation at the Cleveland Botanical Garden, will lead us on a walk around the lakes to search for bugs. We will check out the cool bugs living at Lake View in the lakes, under rocks and tree logs and understand why they are so important to our ecosystem. Light refreshments of bug juice and gummy worms will be provided. \$7.00 per person. Call Mary at 216-421-2687 to register.

Veterans of the Civil War Walking Tour

Saturday, April 16, 2011
10:00 a.m.
Sunday, June 12, 2011
2:00 pm.

Many of the brave soldiers who fought in America's Civil War are buried at Lake View, including President James A. Garfield, who commanded the 42nd Ohio Volunteer Infantry. Learn more about these veterans of the war between the North and South. This tour will be led by Marjorie Wilson, local historian and active member of the Cleveland Civil War Roundtable where she also served on the Executive Committee. \$7.00 per person. Call Mary at 216-421-2687 to register.



Arbor Day Program

Tuesday, May 10, 2011
10:30 a.m.

Lake View is home to hundreds, maybe thousands, of trees, planted to create a peaceful place for study and reflection. Join local school students from Mary M. Bethune May 10th and plant seedlings to add to the Cemetery's collection.

... LVC's Biography: Larry J.B. Robinson
continued from page 1

ing and at the time of his death in 1990 was the honorary chairman of General Dynamics Corporation.

Robinson returned to Cleveland and in 1959 took over the family business, which by now had turned into a wholesale operation in the Schofield Building at the corner of East 9th Street and Euclid Avenue. He began an expansion that turned JB Robinson Jewelers into a national chain of nearly 100 retail outlets. Over the next 30 years, Robinson helped build his jewelry empire through the medium of radio. He focused his advertising on an audience of younger adults who reminded him of how hard it was to save for the engagement ring he purchased for his wife of nearly 50 years, Barbara. It was said of Robinson, that his success was born of a combination of keen business judgment and an ability to relate with people who had a limited means in life.

In business circles and in the classes he taught, Robinson suggested to his audience they follow the "Golden Rule" in developing their corporate culture. His style caught the attention of a professor from Harvard University's Graduate School of Education, who described Robinson's use of the Golden Rule as an "outstanding example of how a smaller company can benefit from having strong

cultural norms." The professor, Terrence E. Deal should know. He was one of the co-authors of *Corporate Cultures: The Rites and Rituals of Corporate Life*.

The JB Robinson chain was sold to W.R. Grace & Company in 1979. Robinson continued as chairman of the board until 1987. That year the company was sold to Kay Jewelers. Robinson made an attempt to purchase back the stores. When this failed he established the Antwerp Diamond Centre, but the new venture lasted only two years, becoming a victim of the recession and closing in 1992.

Robinson had interests beyond the jewelry trade. By the late 1960s, during the mayoralty of **Carl B. Stokes** (Sec.5C Lot 116), he began to establish himself as one of the leading civic activists in the city. His role was sometimes divided between serving as a high-profile supporter of the city and certain public officials, and as a behind-the-scenes mover and shaker, helping to mold public policy. He once told a local newspaper reporter, "I was raised with a strong social conscience."

As a young man, future three-term Cleveland Mayor Michael R. White worked in Robinson's jewelry shop. Robinson remembered White as being popular with staff members and customers alike. When White was elected mayor in 1989 he called Robinson to a meeting in his office with Reverend Marvin McMickle, his

educational leader, and asked him what could be done to improve the Cleveland school system. Robinson later claimed that it was the first matter that White addressed. Robinson responded to the challenge by chairing a series of some 200 lectures on the Mayor's Forum on Education.

Nearly every mayor since Stokes lent an ear to Robinson, who served as a public advisor. Other notable local politicians who considered him an intimate friend were Jane Campbell, Dennis Kucinich and George Voinovich. Kucinich claimed that Robinson had a gift for earning the trust of political leaders by being "able to interact with people from diverse socio-economic and cultural groups."

Another interest of Robinson's, one he became involved with while in his late 60s, was journalism. He served as a war correspondent for the *Cleveland Jewish News* beginning in the late 1990s. In 1997 he travelled to Islamabad, Pakistan and from there to Afghanistan, where he filed stories about the on-going battle between Taliban rebels and the Russians. Other trouble spots in the world he traveled to included Kuwait, Bahrain, Cuba, Bosnia and Kosovo.

Robinson's work in radio resulted in his purchasing eight stations. During Cleveland's bicentennial birthday celebration in 1996, he interviewed many of the city's most well-known per-

Website

www.lakeviewcemetery.com

Our website is continually updated with new information and any changes to our schedule. Type **www.lakeviewcemetery.com** on your computer screen for the latest information about all of our programs.

sonalities. He used the stations to deliver free-lance reports during his travels to foreign war zones. In addition, he developed his own television show on local cable on which he discussed local as well as national issues.

Robinson was a member of the City Club and the Citizens League, serving as president of both organizations. Included in the many boards he served on were the Cleveland Orchestra, the Cleveland Growth Association, the Jewish Community Federation and the Urban League.

Robinson died on February 20, 2003 at the age of 74. He is buried in Section 45, Lot 258.



Developing New Burial Sections at Lake View Cemetery

By: **Gerald D. Wantz, CCE**
President and CEO, The Lake View Cemetery Association

Lake View Cemetery has 285 acres with 70 acres undeveloped, land still in its natural, untouched state. This amount of undeveloped land is extremely rare for a historic cemetery that is 142 years old and located within the confines of a major city. From its very beginning in 1869, Lake View Cemetery had very progressive decision makers planning its future. Our trustees purchased land with the goal of establishing an elite burial ground for the citizens of Cleveland in a rural-garden setting with an abundance of woods, streams and fauna that offered a breathtaking view of Lake Erie. By September 28, 1869, 181 ½ acres were purchased

for \$55,700. Within 4 short years, the association had amassed a total of 260 acres. World renowned cemetery architect and horticulturist Adolph Strauch, then the Superintendent of Cincinnati's Spring Grove Cemetery, was brought to Cleveland to supervise the layout of Lake View Cemetery.

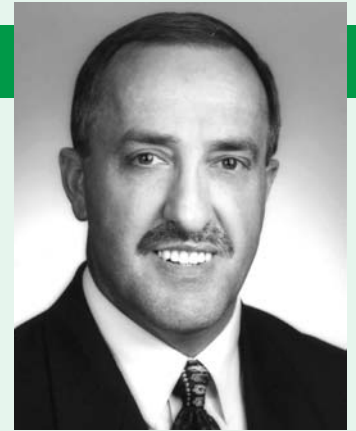
As we plan and develop our remaining land, we strive to continue the legacy that our fore-fathers established from our very beginnings, first and foremost keeping the rural garden setting with an abundance of plants and trees intact. Each year we review our inventory needs and begin work on developing land for new grave spaces.

As is the case in most of Lake View, new roadways are designed

below the grade of the section to assure maximum privacy. Drainage, water accessibility and the overall topography of gentle rolling hills of the section itself are all important as we continue Lake View's unique look.

This year we have plans to begin development of three new sections. Just east of section 64, sections 66 and 67 will begin taking shape. An awesome parcel of land that lies at the northern end of the Lake View Dam will likewise be transformed into a gorgeous, one of a kind section. We are currently working on a Master Plan that will enable us to conceptually plan the remaining acreage as we move into the future.

Within our 70 acres of undeveloped land we have been blessed with an



abundance of beautiful, pristine and natural landscapes that await our team of professionals to transform them into unique interment sites.

Please come and visit our special place. Make an appointment at 216-421-2665 with one of our fine memorial advisors to see Lake View as we continue to build for future generations.

Ways to Donate to Lake View Cemetery

There are many ways in which you can donate to Lake View Cemetery. As with all gifts, please contact your tax advisor about the tax benefits of any proposed gift.

- Gifts through Wills and Life Insurance
- Gift Annuities/Other Life Income Gifts
- Gifts of Cash and Appreciated Stock
- Memorial and Tribute Gifts
- Corporate Matching Gift Program and Foundation Grants



We are pleased to announce that we can accept donations via our website. Please visit our Support and Donate page at www.lakeviewcemetery.com.

Your gift will assist us in preserving this special treasure known as Lake View Cemetery.

Flag Retirement Ceremony

Tuesday, June 14, 2011 – 4:00 p.m.

It is the day to honor the Stars and Stripes. The Boy Scouts of America will collect old and worn American flags the weeks before Flag Day. Members of the Glacier Ridge District, Greater Cleveland Council will then conduct this solemn retirement ceremony. The public is invited to drop off worn flags at our office or bring them to the ceremony.



Boy Scout prepares the flag for retirement.

... *LVC Salutes Local Jewelers*
from page 4

ily jewelers was established in 1917 to serve that monied clientele. Twenty-year employee Richard Chase arranges the diamond rings and sapphire pendants in patterns that seem positioned expressly to catch the noon light, the rainbow twinkle luring clusters of females on their lunch hour. The real attraction, however, is Lucy Beattie's loose-stone 'picture designs,' made from the store's supply of 20,000 rubies, onyxes, topazes, emeralds, and diamonds, some as small as dust specks. Her creations, which change every two or three weeks, include the traditional St. Patrick's Day four-leaf clovers, Fourth of July star-spangled banners, and perhaps a musical instrument for the opening of the Cleveland Orchestra Season.

Horace E. Potter was known as one of Cleveland's leading art's craftsmen during the first half of the 20th century. Potter was born in Cleveland on Willson Avenue (now East 55th Street) on December 10, 1873. He became interested in art while attending

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Tuesday Band Concerts

June 21, July 19, and August 16, 2011

7:00 p.m.

This popular summer concert series returns in 2011 on the above Tuesday evenings. Pack a picnic and enjoy a beautiful summer evening at the James A. Garfield Monument. Check the website www.lakeviewcemetery.com for a list of performers closer to concert time.



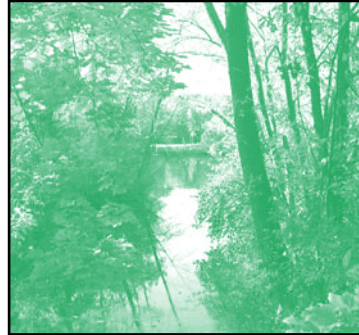
Hillcrest Concert Band

Dugway Watershed Festival

June 25, 2011

11:00 a.m. – 3:00 p.m.

Learn more about the Dugway Brook Watershed by attending the 3rd annual Dugway Brook Watershed Day on June 25, 2011, at Forest Hill Park Boathouse. Lake View along with the Cuyahoga County Board of Health, East Cleveland, Cleveland Heights, University Heights, Bratenahl, the Northeast Ohio Regional Sewer District and The Nature Center at Shaker Lakes are planning an educational and fun day for all ages. There will be entertainment, food and activities for the whole family, including a tour of the Dugway Brook at Lake View. (One of the few open areas of the brook for the general public to see). Please check our website at www.lakeviewcemetery.com for time and additional information.



Dugway Brook



... LVC Salutes Local Jewelers
continued from page 9

University School. After graduation he enrolled at the Cleveland School of Art, where he focused on sculpture.

Potter's studies took him to Boston, where he soon abandoned sculpture after becoming interested in metal and enamel crafts. After returning to Cleveland, he opened the Potter Shop in 1899 in the Rose Building at the corner of East 9th and Prospect. Here he showcased the decorative metal work he created as well as jewelry. Potter hired a crew of talented artists and, along with New York's Louis Tiffany, helped launch the "Arts and Crafts Movement" in the United States in distinct opposition to the factory-produced products that were the norm of

that period. The works produced by Potter and his staff were of such world-class craftsmanship that today they are said to be "handled with white gloves by museum curators across the country."

Potter later grew his business after remodeling a grain house and chicken coop on his family's farm at East 115th Street and Superior Avenue. As Potter's business expanded he opened a store at 105th and Carnegie where china, silverware and garden accessories were added to their product offerings.

In 1921, Louis Mellen and Potter established Potter & Mellen, Inc. By then the firm was one of the leading jewelry and silver-smith concerns in the city. They specialized in designing and creating ornamental work for churches throughout the Cleveland area.

The firm served all faiths in the city. One of their more notable pieces, a golden chalice for St. James Church, took a year to make.

Horace Potter died on February 19, 1948 and is buried in Section 2, Lot 244.

Following Potter's death, Louis Mellen sold the concern to Frederick Miller and Jack Schlundt. Miller was a renowned silver-smith and designer who trained under Potter. The Potter & Mellen firm continued in business under Miller and Schlundt for another 40 years. In 1989 the company was purchased by Ellen Stirn Mavec.

One of Stirn Mavec's first moves was to hire Jim Mazurkewicz, a 20-year teacher of metal-smithing from the Cleveland Institute of Art. Mazurkewicz was

truly gifted. A *Plain Dealer* article once described him as having the "magical hands of an artist...the unique mind of a designer...an uncanny ability to sit for hours and focus... [and] an obsession with perfection."

In 1999 Potter & Mellen celebrated its 100th anniversary. Stirn Mavec marked the occasion with a series of lectures, exhibitions and special events. An annual gift of \$1,500 was established for the Cleveland Institute of Art to be used for the purchase of raw gold and silver.

In 2005 Potter & Mellen relocated to the southeast suburb of Beachwood. When Mazurkewicz retired, on Christmas Eve 2008, Stirn Mavec made the decision to close the retail store citing as her reason, "There's not another Jim."

Memorial Day at Lake View

Monday, May 30, 2011

10:30 a.m.

Join other proud Americans to honor our fallen heroes. Memorial Day at Lake View starts with a traditional parade, stepping off from behind the Garfield Monument just before 10:30 a.m. A wreath laying ceremony and program of remembrance, featuring veterans and Scout troops, follows at the James A Garfield Monument at 10:30 a.m.

A second program remembering all who were buried at Lake View during the past year will be held at 2:30 p.m. at the Community Mausoleum.



Collinwood High School Jr. ROTC Cadet salutes the flag.

If you wish to make a donation to The Lake View Cemetery Foundation in support of Lake View, please use the cut out form and mail to the address listed on the card. Thank you.

The Lake View Cemetery Foundation

12316 Euclid Avenue
Cleveland, Ohio 44106
216-421-2665

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... Friends Society continued from page 7

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ANNUAL, 2011 JANUARY - FEBRUARY 2011

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Ms. Marjorie Wilson
Mrs. Sherrill Paul Witt
Trolley Tours of Cleveland

In Memory of:

In memory of
Norm Kiner

Ms. Mary C. Krohmer

In memory of
Ann Osborne Coulton

In memory of
Barbara Bruch Nash

In memory of
Kathleen Crawford

In memory of
John Limbocker

In memory of
James H. Dempsey, Jr.

In memory of
Martha Osborne Rand

In memory of
Suzanne B. Harrison

In memory of
David W. Davenport

Mr. & Mrs. William M. Osborne, Jr.

In memory of
John Limbocker

In memory of
James H. Dempsey, Jr.

The Lake View Cemetery Association



Lake View Cemetery Foundation

12316 Euclid Avenue
Cleveland, Ohio 44106

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Please pass this newsletter along to other family members, friends and neighbors who may have an interest in Lake View Cemetery.

If you know of any who would like to receive The Heritage Newsletter, please send their names and addresses with zip code to

The Heritage, Lake View Cemetery, 12316 Euclid Avenue, Cleveland, OH 44106.

The Heritage is published biannually by The Lake View Cemetery Foundation. Contributing writers are Melissa Lefelar and Allan R. May. Proofreading by Joe King.



Time to Board Lolly!

Sunday Trolley Tours

**Sundays June 26 – Sept. 4th
(Except July 3rd)
1:00 p.m.**

Hop aboard Lolly the Trolley for a ride through the grounds. This 75 minute tour includes a stop in Wade Memorial Chapel. Plan on visiting the Garfield Monument before or after the tour. Cost is \$8 per rider. Make your reservations (these trips fill up quickly!) with Mary at 216-421-2687.

Speaker's Bureau

So many interesting Clevelanders are buried at Lake View. Hear their stories by booking one of our speakers for your next club or corporate meeting. Experts are available to present lectures on the following topics:

- *Garfield: The Man and His Monument*
- *Rockefeller: The Family Man*
- *Rockefeller: The Business Man*
- *Wade and His Chapel*
- *African-American History at Lake View Cemetery*
- *Landscapes, Landmarks and Legacies: Lake View History and Heritage*
- *Down the Garden Path: Lake View's Horticulture*
- *Full Circle: Cleveland's Women*
- *Laura and James Corrigan: A Tragic Cleveland Love Story*
- *The Angels of Lake View. Guides, Guardians and Messengers*

– NEW –

To remember the 150th Anniversary of the Civil War, Lake View Cemetery has a new program Lake View Cemetery's Civil War Patriots. This program will discuss some of the interesting people, both military and civilians, who supported the Civil War.

For more information on all of our programs, please call (216) 421-2687.



Lake View Signature Series Books

Our signature books are a welcome addition to any library. Down the Garden Path: Landscape Design and Horticulture (\$12) and Jephtha Wade Memorial Chapel (\$10) are available for purchase in the Cemetery office. Buy both books for \$20.

The books are available at the cemetery office, Garfield Monument or Wade Chapel.

Order by mail at Lake View Cemetery, 12316 Euclid Avenue, Cleveland, OH 44106, or call (216) 421-2687. Include \$2.00 for shipping and handling.

Seasons Of Life And Learning

Two local teachers have made your school's visit to Lake View much easier. *Seasons of Life and Learning: An Educator's Handbook* puts information about the Cemetery at your fingertips.

**Get your free copy by calling
(216) 421-2687**

